

# Economic Factors and Stock Market Performance: Sri Lankan Context

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**Abstract:** This research aims to understand the effect of macroeconomic factors on the performance of the share market, which would attract the attention of economic policymakers in terms of enhancing investments within Sri Lanka. The study followed a positivism research philosophy and applied a deductive research approach. Thereby, the quantitative data was used to reach conclusions. The study derived two macroeconomic factors based on the key macroeconomic variables by using Principal Component Factoring: Economic Growth Factor and Time Value of Money Factor for the analysis. Based on the monthly data collected for 213 months from January 2002 to September 2019, the study developed GARCH (1,1) model to understand the time-series impact of the macroeconomic factors on the All-Share Price Index. The results of the GARCH (1,1) model revealed that the All-Share Price Index of the previous month and the time value of money factor are more deterministic when forecasting the share market performance in the forthcoming month. However, the economic growth factor showed an insignificant impact on the performance of the Colombo Stock Exchange. In conclusion, better share market performance of the previous month and time value of money factor together are significantly impacting to motivate investors in the Sri Lankan stock exchange than other macroeconomic variables (*ceteris paribus*).

**Keywords:** Economic Growth Factor, GARCH (1,1), Macroeconomic Factors, Share Market Performance, Time Value of Money Factor

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## 1. Introduction

Different internal and external factors may influence determining the price of an investment asset [1, 5, 18]. Thus, the behavior of trading prices is determining the performance of a stock exchange. Thereby, this study evaluates the phenomena in Colombo Stock Exchange (CSE) while focusing on the macroeconomic environment, aiming to identify the impact of underlying macroeconomic factors on the performance of the Sri Lankan stock exchange.

Arbitrage Pricing Theory (APT) states that the pricing of an underlying asset should be done based on its exposure to economic variables [1, 2]. So, when emerging economies boom, it attracts global attention to their financial instruments resulting in a “bull market” condition. However,

in APT, neither the risk-deterministic factors nor the type of risk determinants individually would decide the prices of underlying assets. Therefore, the theoretical gap between the Asset Pricing Problem and current stock exchange phenomena motivates us to evaluate the performance of stock markets in different periods and its influential factors.

While affirming the conclusion of EMH, Maysami, Howe, and Hamzah [3] emphasized that it is possible to forecast the time series of stock prices using the key macroeconomic variables. Meanwhile, a study suggests that the performance of stocks is determined by both firm-specific and macro factors [4]. Fama [5] states that an aggressive price adjustment of stocks creates frequent ‘new information’ within an effective capital market.

Stock markets in different nations have provided investor-friendly opportunities to foreign investors by maintaining a sustainable political and legal environment [6]. Therefore,

achieving promising growth within economies through the share market performance has become a prominent factor [7-9].

In terms of performance, the Asian finance market attracted the world's attention in the last few decades while providing attractive investment opportunities. The Asian finance market is a growing market that performed effectively after the liberalization of regional countries [6]. Accordingly, a well-performing and liquid stock market may minimize the effect of unsystematic risk while improving the marginal productivity of Capital [10].

When observing the All-Share Price Index (ASPI) of the Colombo Stock Exchange (CSE) from January 2002 to May 2019, ASPI shows considerable growth from 2002 to 2009.

**Table 1.** Primary and Secondary Market Dealings of Sri Lanka in the Last Decade.

|                          | Rate of Annual Growth (%) |      |       |      |      |       |       |       |
|--------------------------|---------------------------|------|-------|------|------|-------|-------|-------|
|                          | 2011                      | 2012 | 2013  | 2014 | 2015 | 2016  | 2017  | 2018  |
| Primary Market Dealing   | 17.2                      | 45.8 | -12.6 | -12  | -4.4 | -20.4 | 13.1  | -10.2 |
| Secondary Market Dealing | 11.5                      | 9    | 57.1  | -1.9 | 27.8 | 42.9  | -22.3 | -10.5 |

The growth rates of primary-market dealings and secondary-market dealings published by the CBSL (Table 1) further convince the volatility of the performance in the stock exchange. Further, CBSL confirms that the primary market dealings have grown until 2012, and later it has decreased continuously. Thereby, the companies have reduced the introduction of new investment instruments to the stock market. The dealings within the secondary market also decreased after 2013.

Such diminishing performance of the stock exchange could create shocks in the share prices, which cause the demotivation of the investors. Meanwhile, the low liquidity condition could challenge the financial health of the companies listed on CSE. Further, these diminishing trends could block the liquidity of frequent investors, leading to high capital losses.

The instability of the local political environment also impacted to create changes in the macroeconomic policies frequently. However, the economy is focusing on changing its policies to enhance productivity in the recent past. Corresponding to these changes, the ASPI signals a significant effect of APT [1] between 2009 to 2012.

The macroeconomic variables are multicollinear in nature. Thus, having correlated predictors in a model could cause a reduction in the precision of the estimated coefficients weakening the statistical power of the model. It could increase the standard error of the model. Also, the multicollinear impact could cause the conversion of significant variables into insignificant [13].

Thereby, while addressing these issues within the developed models, the current study focused on a broader level of macroeconomic variables. The study used exploratory factor analysis to derive factors from those variables which will combine the highly correlated macroeconomic variables into a common factor, developing a new predictor variable. Thereby, this study focuses on those derived macroeconomic factors than the traditional macroeconomic variables.

However, ASPI shows an exponential increment after 2009 [11]. The peace process, stable political environment, foreign aid, low-interest rates, improved economic fundamentals, and increased profitability in listed companies during this period would have caused positively on better performance of the stock exchange in Sri Lanka [12].

However, the share market indicators revealed a considerable decline throughout 2010 – 2012 [11]. Even though there had been considerable foreign participation within the share market, in 2012 there is a significant drop in foreign transactions. Further, during 2011 and 2012 the market capitalization remains constant since there was no significant market participation [4].

Accordingly, the study occupies the exploratory factor analysis technique to reduce the number of macroeconomic variables into fewer macroeconomic factors by extracting maximum common variance from all variables and putting them into a common score. Even though the rationale use of factor analysis has been debated widely, this method has been considered in many social fields [14-16]. Further, the exploratory factor analysis procedure provides more accurate results when each common factor is represented by multiple measured variables [15].

The findings of this study will help the policymakers to understand the impact of current and upcoming policies on the share market performance. Further, the research findings may help investors to make effective investment decisions with better timing decisions. Thirdly, it is possible to minimize the effect of the market shocks that occur due to the fluctuations in the financial market and the economy by making awareness among the public to take protective measures [17].

There can be different firm-specific and external factors impacting to determine the performance of a share market [4]. However, the current study only considered macroeconomic factors. Thereby, the study used the "Ceteris Paribus" assumption to conceptualize this research. So, it was assumed that all the other factors impacting to determine the performance of the share market are remaining constant. Also, the fluctuations of the considered variables are not always determined based on the market forces. The variables, such as exchange rate and interest rate, vary due to political and economic policy decisions. Such variations cause to weaken the findings of the study with the reality of the economic environment.

## 2. Literature Review

### 2.1. Theoretical Review

Financial theories consider the Capital Asset Pricing Model (CAPM) [18] as a tool to estimate the discounting

rates to identify the fair value of an investment asset. This is a common model used in corporate finance to define the discount rate of a project. While analyzing the risk function, CAPM values the investment without considering the investor preference and the expected return of any underlying asset [19]. But it values the expected return of a risky asset by considering both the risk-free rate of return (Rf) and the unsystematic risk proportion, or the risk premium (Rp) [20]. It is possible to derive the equilibrium in expected returns based on the information or information sequence addressed as “fair game.” Thereby, the expected return of an underlying asset can make a more detailed statement about the economic environment [5, 21-23].

## 2.2. Empirical Review

An efficient financial system is the key coordinator of the financial intermediation of an economy. Also, the development of financial markets has motivated economic growth by improving marginal productivity while increasing the efficiency of capital accumulation [24]. 85% of the sampled countries of the study have achieved economic growth through successful financial intermediation [25]. It highlights that promoting financial intermediation is a predominant factor for growth in any country. Studies stated that the stock exchange is a significant element of a financial sector that motivates capital inflows; thus, affecting economic growth [26, 27, 21]. Prior researchers have used market capitalization as a performance indicator when measuring stock exchange performance in different economic contexts [28, 29].

A study with the period break for Pakistan's economy to analyze stock exchange performance before and after the nuclear test in 1998 revealed bidirectional long-run causation among share prices and interest and exchange rate, consumer prices, and GDP [30]. Further, the previous behavior of earnings per share and stock prices, company size, GDP growth, financial depth, and interest rate have a significant association with the prices of shares in the Pakistan economy [31]. Thus, economic growth is a critical determinant in determining both the short and long-run performance of the share market in Ghana [28].

Tripathi and Seth [29] derived three principal factors to evaluate their impact on stock market performance in India. Moreover, India based study conducted a factor analysis using twelve (12) macroeconomic variables and revealed that industrial performance factor significantly influences the stock market more than policy rates [32] while affirming the importance of macroeconomic stability to optimize the performance of the share market. The factor analysis technique has been used in many studies to identify the significant common factors that are impacting to determine the share market performance in different economic contexts [33-35].

Based on APT's conclusion, a study focused on the behavior of the investment assets in parallel to the variations of expected and unexpected inflation rates in the United States revealed that the common stock returns are negatively related to the expected inflation and unexpected inflation [36]. This relationship was further confirmed by studies in

different economic contexts [37, 23, 6]. However, an argument was developed as such a negative relationship could depend on the adaptive expectation model and when the model is reversed then changes in rates could cause changes in stock prices [38].

It was confirmed a cointegrating relationship between exchange rate, inflation rate, money supply, industrial production, long-term government bond rate, call money rate, and stock prices and the stock market [3, 39]. Yet, the inflation, money, and stock exchange performance do not maintain any significant association with the share market in the SAARC [40]. Meanwhile, a positive association between macroeconomic factors and legal-environmental factors, and investment decisions were identified among listed Polish companies [41].

Gold is an investment commodity used by investors expecting a higher return compared to banks [42]. Thus, oil prices are considered a significant component of any country which is a key deterministic factor in the consumption and production of a given economy. The gold and oil prices show a significant impact on the performance of the stock market in Pakistan [43]. An Iran-based study confirmed that the world oil price with one lag has a significant positive effect while the gold price has a significant negative effect on the stock returns of banks [44]. However, the stock market index converges to its long-run equilibrium with the contribution of gold and oil market prices and their volatilities [45].

Within the Sri Lankan context, a significant positive association between gross domestic production, interest rates, foreign exchange rate, and inflation rate, and CSE's performance was identified over the period from 1980 to 2012 [46]. However, from January 1986 to December 2014, there are significant long-run and short-run effects in determining the stock market indices [47]. Parallely, a causal relationship between ASPI and different economic factors such as interest rate, the United States share price index, and GDP was revealed from January 1985 to December 2004 [48].

A positive relationship between money supply and one-lagged inflation rate and stock returns was identified during the period from September 1991 to December 2002 in Sri Lanka [49]. In contrast, the exchange rate and risk-free interest rate are negatively related to the stock returns as per this study. Albeit a positive relationship between interest rate, exchange rate, GDP, and ASPI was found, while the inflation rate shows a negative relationship with ASPI for the period from 1990 to 2012 [22]. Thus, maintaining a low inflation rate is a positive trait to achieve a better CSE performance [22]. As per Perera [50], although the exchange rate, inflation rate, and interest rate are insignificant in determining CSE's performance, the money supply is positively significant in determining ASPI.

When analyzing the behavior of macroeconomic variables, the growth of Gross Domestic Production in Sri Lanka shows more heteroscedastic volatility from 1970 to 2016 [51]. Simultaneously, the inflation rate and interest rate also show more heteroscedastic behavior from 1978 to 2017 [51]. Thus, the rupee depreciation has been sped up within the last decade [51]. Meanwhile, the existence of volatility clustering

is confirmed in the stock market returns during the war period and post-war period in Sri Lanka [52]. Thus, the attraction of investors to the economy has been highlighted as a critical element in fulfilling the investment and savings gap within Sri Lanka [51].

Though there are studies conducted to analyze the impact of macroeconomic variables on the stock exchange performance within the Sri Lankan economy, the current study intends to identify the impact of common macroeconomic factors on share market performance while focusing on the multicollinearity effect of the selected macroeconomic variables.

Thus, this study occupies the factor analysis technique to conclude. The study focused on exploratory factor analysis to measure the underlying factors that affect the variables in the data structure without setting any predefined structure for the outcome. Since the derived factors are explained with the factor loadings the study focused on deriving a dynamic factor model [53]. Thus, the study uses principal component factoring to extract the factors, as it is assumed that the communalities for all the variables are equal to one and consequently no prior estimates are required for communalities [54, 55].

### 3. Research Methodology

The study follows the positivism philosophy, which assesses the theories. Based on the deductive approach, the study used the quantitative mono method to analyze the data. The study considered high frequent time-series data for 213 months within the sample period from January 2002, the year which the peace process was initiated [56] to September 2019 which consists of both economic booms and recessions. Due to the market shocks incurred due to the Covid 19 pandemic in the share market from 2020 to 2021, the secondary data was collected only up to the third quarter of 2019 through the monthly and quarterly reports published by the Central Bank of Sri Lanka.

Considering the Inflation Rate (CCPI), Gold Prices (GP), Crude Oil Prices (OP), Money Supply (MS), Treasury Bill Rate (TB), Foreign Exchange Rate (FER), Gross Domestic Production (GDP) the study attempted to derive macroeconomic factors to compare the impact of such macro factors on Share Market Performance (ASPI). Thereby, the duly developed hypotheses are,

H1a: There is a significant impact from macroeconomic factor 1 on the performance of the share market.

H1b: There is a significant impact from the macroeconomic factor 2 on the performance of the share market.

Besides, the direction of the macroeconomic factors was not explained since those are unique from the macroeconomic variables considered in the studies so far. The study used the All-Share Price Index [57] which is the measure of the movements of the overall market based on market capitalization to assess the share market performance.

The existence of a correlation between the macroeconomic variables creates difficulty in determining the number of factors in advance. So, the factors were derived based on the exploratory factor analysis method. Accordingly, the study used the following assumptions related to the data [54].

- i. Means of the original variables, unique and common factors are zeros.
- ii. The variance of the original variables is unique, and common factors are one.
- iii. The unique factors are not correlated among themselves or with common factors.

The factors were extracted using Principal Component Factoring (PCF) under the exploratory factor analysis method. The extracted factors have been rotated using orthogonal rotation to identify the most suitable combination. The study used Varimax, Quartimax, and Equamax rotation methods to rotate variables and compared the results before selecting the most appropriate rotation method. Based on the communalities of the most appropriate rotation method, the macroeconomic variables were selected for each factor and obtained factor coefficients ( $\beta_i$ ) to derive the factors. A linear function for the common factor has been derived using the factor score coefficients of the observed variables.

Accordingly,  $\hat{F}_i$  be the estimated factor score for the  $j^{\text{th}}$  factor then,

$$\hat{F}_j = \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \dots + \hat{\beta}_i x_i \quad (i = 1, 2 \dots m) \quad (1)$$

Thus,  $\beta_i$ 's are the coefficients of linear combinations to predict the selected factors' values, known as factor coefficients (loading of each macroeconomic variable in determining the factor).  $X_i$  is the predictor of the factor  $F_j$  at  $i^{\text{th}}$  time (macroeconomic variable selected for each factor as per the results of the rotation).

Derived factors have been analyzed by using the GARCH (1,1) model to identify the persistence of volatility shocks and the relationship between the considered factors. Further, with the 5% of significance level, the study assessed the hypothesis by using the outcome of the GARCH (1,1) model.

Table 2. Operationalization of Variables.

| Variable                  | Measurement   | Symbol Used |
|---------------------------|---|-------------|
| Share market performance  | Monthly All Share Price Index   | ASPI        |
| Inflation Rate            | Monthly Colombo Consumer Price Index                                    | CCPI        |
| Gold Prices               | Gold Prices per Troy oz. (Last day of each month)                       | GP          |
| Crude Oil Prices          | Price in Sri Lankan Rupee per Crude Oil Barrel (Last day of each month) | OP          |
| Money Supply              | Monthly Broad Money Supply (M4)   | MS          |
| Treasury Bill Rate        | Monthly Treasury Bill Interest Rate                                     | TR          |
| Foreign Exchange Rate     | 1US Dollar to Sri Lankan Rupee exchange rate (Last day of each month)   | FER         |
| Gross Domestic Production | Quarterly GDP interpolated to monthly data                              | GDP         |

## 4. Data Analysis

### 4.1. Dispersion of Data

Appendix 1 illustrates the descriptive statistical analysis which has been directed to diagnose the distribution of observations considered in the research. The negative skewness confirmed the left-tailed distribution, and the positive skewness confirmed the right-tailed distribution. The results of the Jarque-Bera test reject  $H_0$  for all the observations (Rejected  $H_0$  since the P-value (0.00) < 0.05). It indicates the non-normal distribution of all the variables. As per the suggestions of the Box-Cox transformation, the natural log transformation has been used to obtain a constant variance for the series of data of each variable, and the duly transformed data has been used for further analysis.

### 4.2. Analysis of Trends in Data

Economic time series data mostly consist of unique characteristics such as the clear trend of shocks and high volatility throughout a specific period [58].

In the trends of the variables considered in the study, ASPI has structural breaks for both intercept and trend. There is a rapid growth recorded in the 2009 – 2010 period, followed by a continuous decline. The ASPI data distribution is heteroskedastic in its nature, which has unexpected shocks within the market. The trend analysis of CCPI shows a high variation of price levels with structural breaks in the trend within the Sri Lankan economy. FER, GDP, and MS show a smooth trend with the least shocks. These variables are gradually increasing

with time. However, for OP, GP, and TB, there are structural breaks for both intercept and trend. However, when analyzing the distribution of data, it can be concluded that there is a possibility to exist an autoregressive character among all the independent variables. So, the lagged values of the time series data can be considered to conduct this study.

### 4.3. Unit Root Test for Data

As per the results illustrated in table 3 for both the Augmented Dickey-Fuller Test (ADF Test) and Phillips – Perron Test (PP Test), the log value of ASPI (LN\_ASPI) at levels I (0) shows a significant t-statistic under 95% of confidence. Further, the inflation (CCPI) rejects the null hypothesis at levels I (0) in the ADF test with a 5% critical value and at the first difference I (1) under the PP test.

The natural log values of GDP (LN\_GDP), GP (LN\_GP), OP (LN\_OP), MS (LN\_MS), (LN\_FER), and the treasury bill interest rate (TB), show a significant t-statistic under 5% of critical level and rejected null hypothesis at the first difference I (1), for both PP and ADF tests. Accordingly, stationarity is available among all the independent observations at I (1).

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Table 3. Results based on 5% Critical Value (CV) for Unit Root Test.

| Variable | ADF results |          |        | PP results |           |        |
|----------|-------------|----------|--------|------------|-----------|--------|
|          | Level       | I (1)    | P      | Level      | I (1)     | P      |
| LN_GDP   |             | -3.1989  | 0.0215 |            | -7.45525  | 0.0000 |
| CCPI     | -4.1801     |          | 0.0009 |            | -4.09160  | 0.0012 |
| LN_GP    |             | -12.8824 | 0.0000 |            | -12.84625 | 0.0000 |
| LN_OP    |             | -11.0205 | 0.0000 |            | -10.77596 | 0.0000 |
| LN_MS    |             | -10.1131 | 0.0000 |            | -11.03863 | 0.0000 |
| TB       |             | -5.8368  | 0.0000 |            | -13.49213 | 0.0000 |
| LN_FER   |             | -23.1743 | 0.0000 |            | -27.35728 | 0.0000 |
| LN_ASPI  | -2.9073     |          | 0.0462 | -2.6803    |           | 0.0791 |
| 1% CV    | -3.4615     | -3.4613  |        | -3.4612    | -3.46133  |        |
| 5% CV    | -2.8751     | -2.8751  |        | -2.8750    | -2.87506  |        |
| 10% CV   | -2.5741     | -2.5741  |        | -2.5740    | -2.57405  |        |

### 4.4. Correlation Coefficient Matrix

The correlation was calculated between LN\_ASPI and other observed variables to obtain an initial idea about the possible relationships between variables. When analyzing the correlation coefficient between the log values of ASPI and other observed variables, the coefficients are much more significant for some of the variables.

CCPI shows a moderate and negative relationship (-0.531)

with LN\_ASPI. Further, LN\_OP (0.814), LN\_GP (0.939), LN\_MS (0.896), LN\_FER (0.774), LN\_GDP (0.918) shows a strong and positive correlation with LN\_ASPI.

However, the interest rate (TB) shows a weak and negative relationship with LN\_ASPI (-0.370).

Further, all the independent variables show multicollinearity among each other. The issue of multicollinearity among the independent variables may cause to create a spurious model. Thus, it was decided to factor in the highly correlated variables

through multivariate factor analysis [32].

#### 4.5. Test Appropriateness of Data for Factor Analysis

The Bartlett test was conducted to identify whether at least one batch variance is different from the others. Table 4 illustrates the Bartlett test result, which emphasizes the rejection of H0 since the chi-square statistic, which is 2739.505, is significant under a 95% confidence level and concluded that the  $\sigma_i^2 \neq \sigma_j^2$  for at least one pair.

The KMO statistic for the observed variables is calculated to assure the sampling adequacy to continue a factor analysis for this study. Accordingly, the KMO statistic is 0.736, which is above the thumb rule of 0.6. Thus, it concludes that the sample size of observed variables is sufficient to continue the study based on factor analysis.

**Table 4.** Results of Bartlett's Test & KMO Statistic.

|   |          |
|---|----------|
| Chi-Square Statistic – Approximate                      | 2739.505 |
| Degree of Freedom                                       | 21       |
| Sig.  | 0.000    |
| The Measure of Sampling Adequacy based on KMO Statistic | 0.736    |

#### 4.6. Extraction of Factors

The extraction of factors has been done based on the Principal Component Factoring (PCF) method, and

$$F1 = 0.237LN_{GP} + 0.252LN_{OP} + 0.211LN_{MS} + 0.197LN_{FER} + 0.219LN_{GDP} \quad (2)$$

$$F2 = 0.491CCPI + 0.540TB \quad (3)$$

F1 is considered as Economic Growth Factor while F2 is considered as the Time Value of Money Factor in the study.

**Table 5.** Factor Loadings with PCF and rotation for 2-Factor Model.

| Rotation Method  | Varimax               |                       | Quartimax             |                       | Equamax               |                       |
|------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Initial Variable | 1 <sup>st</sup> Comp: | 2 <sup>nd</sup> Comp: | 1 <sup>st</sup> Comp: | 2 <sup>nd</sup> Comp: | 1 <sup>st</sup> Comp: | 2 <sup>nd</sup> Comp: |
| CCPI             | -.268                 | .921                  | -.356                 | .890                  | -.268                 | .921                  |
| LN_GP            | .964                  | -.165                 | .975                  | -.070                 | .964                  | -.165                 |
| LN_OP            | .857                  | .125                  | .841                  | .208                  | .857                  | .125                  |
| LN_MS            | .939                  | -.291                 | .963                  | -.197                 | .939                  | -.291                 |
| TB               | -.052                 | .949                  | -.144                 | .939                  | -.052                 | .949                  |
| LN_FER           | .883                  | -.283                 | .906                  | -.195                 | .883                  | -.283                 |
| LN_GDP           | .951                  | -.264                 | .972                  | -.170                 | .951                  | -.264                 |

**Table 6.** Summarized List of Variables of Each Factor under Each Rotation Method.

| Rotation Method | Variables identified by the;        |          |
|-----------------|-------------------------------------|----------|
|                 | Factor 1                            | Factor 2 |
| Varimax         | LN_GP, LN_MS, LN_FER, LN_GDP, LN_OP | CCPI, TB |
| Quartimax       | LN_GP, LN_MS, LN_FER, LN_GDP, LN_OP | CCPI, TB |
| Equamax         | LN_GP, LN_MS, LN_FER, LN_GDP, LN_OP | CCPI, TB |

#### 4.7. Heteroscedasticity Test for Time-Series Data

The availability of the ARCH effect among observed data has been measured using the ARCH LM test.

**Table 7.** ARCH LM test.

|                               |        |                    |        |
|-------------------------------|--------|--------------------|--------|
| F-statistic                   | 15.913 | P (F) (1,209)      | 0.0001 |
| Observations x R <sup>2</sup> | 14.929 | P ( $\chi^2$ ) (1) | 0.0001 |

Accordingly, the H0 has been rejected with 5% significance level ( $P = 0.0001 < 0.05$ ). So, the ARCH effect is existing among the considered observations (Table 7).

components with eigenvalues >1 are considered the factors for the study. Two components have been concluded as common factors that have eigenvalues greater than one. Accordingly, parallel to the seven (07) observed variables, two common factors have been finalized with 90.39% of the variance. The two factors extracted were rotated using three orthogonal rotation methods to get the significant factors and to check whether there is any invariance among the loadings once the components are rotated. The loadings, which are >0.5, have been highlighted in tables 5 and 6.

The variables included in factor 1 directly impact determining economic growth [59-61]. Thereby, factor 1 was identified as an Economic Growth Factor. The inflation rate and interest rate are key denominators of the time value of money [62-64]. Thus, factor 2 will be identified as the Time Value of Money Factor.

Since all the rotation methods proposed the same result, the final communalities of the two factors were obtained from the Varimax rotation method. The calculated final communalities are close to one, and the difference between initial and final communalities is close to zero. Accordingly, the 2-factor solution has been accepted to proceed with the study. Therefore, by using the factor coefficients, a linear combination is created for the factors identified using multiple linear regression. Accordingly, two common factors can be written as,

**4.8. Partial Autocorrelation (PAC) and Autocorrelation (AC)**

| Autocorrelation | Partial Correlation | AC     | PAC    | Q-Stat | Prob |
|-----------------|---------------------|--------|--------|--------|------|
| 1               | 0.981               | 0.981  | 207.69 | 0.000  |      |
| 2               | 0.961               | -0.016 | 408.07 | 0.000  |      |
| 3               | 0.941               | -0.001 | 601.37 | 0.000  |      |
| 4               | 0.922               | -0.017 | 787.58 | 0.000  |      |
| 5               | 0.902               | -0.014 | 966.76 | 0.000  |      |
| 6               | 0.882               | -0.012 | 1139.0 | 0.000  |      |
| 7               | 0.862               | -0.013 | 1304.3 | 0.000  |      |
| 8               | 0.843               | 0.007  | 1463.1 | 0.000  |      |
| 9               | 0.825               | 0.025  | 1616.0 | 0.000  |      |
| 10              | 0.806               | -0.053 | 1762.5 | 0.000  |      |
| 11              | 0.786               | -0.012 | 1902.7 | 0.000  |      |
| 12              | 0.767               | -0.001 | 2036.7 | 0.000  |      |
| 13              | 0.746               | -0.049 | 2164.3 | 0.000  |      |
| 14              | 0.724               | -0.066 | 2284.9 | 0.000  |      |
| 15              | 0.701               | -0.002 | 2398.7 | 0.000  |      |
| 16              | 0.681               | 0.028  | 2506.4 | 0.000  |      |
| 17              | 0.660               | -0.026 | 2608.0 | 0.000  |      |
| 18              | 0.641               | 0.061  | 2704.6 | 0.000  |      |
| 19              | 0.623               | 0.003  | 2796.3 | 0.000  |      |
| 20              | 0.606               | -0.010 | 2883.3 | 0.000  |      |

Figure 1. Correlogram of Autocorrelation and Partial Correlation.

AC and PAC have been plotted to identify the own effect of LN\_ASPI on the forecasting variable (dependent variable). As per figure 1, AC declines gradually with average speed, and PAC shows a single hike. Thus, it explains that the ASPI of last month is significant, and it will predict the ASPI of the current month. Accordingly, the model is a first-order autoregression model - AR (1).

**4.9. Generalized Autoregressive Conditional Heteroscedasticity Model (GARCH)**

As per the results of AC and PAC, it is possible to conclude an autocorrelation among the variables until one lag. So, GARCH (1,1) model was developed based on one lag of LN\_ASPI and Economic Growth Factor - F1 (and Time Value of Money Factor - F2) to study the rational relationship among independent and dependent observations.

The mean equation of the GARCH (1,1) model confirms that only the LN\_ASPI of the previous month and the Time Value of Money Factors of the current month illustrate the significance of its coefficients through the probabilities of less than 5%. Accordingly, it was decided to enhance the model by eliminating the insignificant element (F1).

Table 8. GARCH (1,1) Model.

| GARCH = C (4) + C (5) *RESID (-1) ^2 + C (6) *GARCH (-1) |             |                       |             |           |
|--|-------------|-----------------------|-------------|-----------|
| Variable   | Coefficient | Std. Error            | z-Statistic | Prob.     |
| LN_ASPI (-1)   | 0.972698    | 0.005061              | 192.1852    | 0.0000    |
| F2   | -0.002979   | 0.000904              | -3.294599   | 0.0010    |
| C  | 0.259082    | 0.045966              | 5.636361    | 0.0000    |
| Variance Equation  |             |                       |             |           |
| C  | 0.000243    | 0.000135              | 1.798285    | 0.0721    |
| RESID (-1) ^2  | 0.198871    | 0.062754              | 3.169031    | 0.0015    |
| GARCH (-1)   | 0.745967    | 0.0822                | 9.074979    | 0.0000    |
| R-squared  | 0.992881    | Mean dependent var    |             | 8.143899  |
| Adjusted R-squared                                       | 0.992813    | S.D. dependent var    |             | 0.721057  |
| S.E. of regression                                       | 0.06113     | Akaike info criterion |             | -2.887778 |
| Sum squared resid  | 0.780998    | Schwarz criterion     |             | -2.79278  |
| Log-likelihood   | 312.1045    | Hannan-Quinn criter.  |             | -2.849382 |
| Durbin-Watson stat                                       | 1.80931     |                       |             |           |

Based on the data from table 8, the coefficients for the conditional mean equation have been finalized with  $\mu = 0.2590$  ( $p = 0.0000$ ) for the constant parameter and  $\phi_1 = 0.9726$  ( $p = 0.0000$ ) for AR (1) parameter. The variables in the conditional mean equation are statistically significant, with a 95% confidence level. Further, the AR (1) parameter emphasizes that the ASPI of the previous month has 97.26% of sensitivity in determining the current month's performance of CSE. Also, the Time Value of Money Factor shows a negative influence in determining the current month's performance of CSE.

Further, the coefficients of the conditional variance equation also have been finalized with  $\alpha_0 = 0.0002$ ,  $\alpha_1 = 0.1989$ ,  $\beta_1 = 0.7459$ . The  $\beta_1$  coefficient is also higher, explaining the volatility, which takes a long time to change

the market. The coefficient of  $\alpha_1$  explains that ASPI's volatility is moderate and moderately responding to the market movement. Similarly, the prevalence of volatility shocks is confirmed among the ARCH coefficients ( $0.0002 + 0.1989 + 0.7459$ ), closer to one.

**4.10. Tests of Residuals**

The study used White Heteroscedasticity Test, Ljung-Box Q Test, and Test of Normality of Errors to confirm residuals' homoscedasticity, lack of serial correlation among residuals, and normal distribution of residuals, respectively.

The White heteroscedasticity test accepts the homoscedasticity nature among the residuals with a probability of  $0.9776 > 0.05$ . Accordingly, it reveals

homoscedasticity among residuals in this model with a 95% confidence level. The Ljung-Box Q test considered ten (10) lags of the residuals of the model with a 95% confidence level. Accordingly, there was no serial correlation detected among the residuals. So, the model has captured all the information that pertains to the market.

The residual distribution has been assessed, and as per normality test results for residuals, the mean of residuals is approximately zero. Further, the skewness of the distribution (0.08), which is closer to zero and kurtosis is 3.7187, respectively, signals a normal distribution of residuals. Similarly, the Jarque-Bera test confirms the symmetrical distribution of residuals ( $P(0.09) > 0.05$ ).

## 5. Conclusion

Since the Sri Lankan economy is anticipating positive changes, it is essential to detect the root causes of the volatility of the performance of the share market within the previous period and resolve the adverse influences on the stock exchange by implementing efficient economic policies.

The objective of this study is to identify the impact of macroeconomic factors on the performance of the Colombo Stock Exchange. The study considered Inflation Rate, Gold Prices, Crude Oil Prices, Money Supply, Treasury Bill Rate, Foreign Exchange Rate, and Gross Domestic Production as the desired macroeconomic variables and derived two common factors using the exploratory factor analysis method.

The first factor includes Gold Prices, Crude Oil Prices, Money Supply, Foreign Exchange Rate, and Gross Domestic Production; identified as the economic growth factor. While the second factor includes the inflation rate and treasury bill rate and is identified as the time value of money factor.

The current study emphasizes that the effect of the previous month's ASPI is highly influential in determining the stock exchange performance. This emphasizes that the Colombo Stock Exchange is sensitive to bull market trends. Thus, the investors can obtain higher benefits by responding to the bull market trends in CSE.

H1a: There is a significant impact from macroeconomic factor 1 (economic growth factor) on the performance of the share market.

The findings of the study reject the alternative hypothesis for the economic growth factor. Thereby, it is confirmed that the volatility of the variables included in the economic growth factor (gold price, oil price, money supply, exchange rate, and gross domestic production) is not impacting to deviate the performance of CSE. Further, the GARCH (1,1) model confirmed that there is no long-term equilibrium between the ASPI and Economic Growth Factors.

Prior studies revealed a significant association between share market performance and independent macroeconomic variables such as gross domestic production, interest rates, foreign exchange rates, and inflation rate [46, 47, 49, 57]. However, the current study confirmed that, when considering the volatility of gold price, oil price, money supply, exchange rate, and gross domestic production together as a common

factor, those have no significant influence on share market performance.

H1b: There is a significant impact from the macroeconomic factor 2 on the performance of the share market.

When considering factor 2 which is the Time Value of Money Factor, the current study revealed a significant and negative relationship between the Time Value of the Money Factor (i.e., inflation rate, and Treasury bill rate) and CSE performance. Thereby, findings directed to accept the alternative hypothesis derived for factor 2.

Accordingly, the study emphasized that collectively having a low level of inflation rate and treasury bill interest rate is a motivating factor for share market performance. Parallely, these findings are equivalent to other research findings in different contexts [23, 37, 50, 65].

GARCH (1,1) model further confirms the prevalence of volatility shocks in CSE. Accordingly, the share market is responsive to the changes that occur in the market itself, inflation rate, and interest rate.

The results emphasize the importance of maintaining a stable internal value of the currency unit. Also, speculative investors can actively perform in the Sri Lankan share market by paying attention to the variables included in the Time Value of Money Factor. Thus, effective management of these macroeconomic variables produces an opportunity for the Sri Lankan economy to develop an investor-friendly environment to attract more investors to the Sri Lankan capital market. Meanwhile, having a higher ASPI in the previous month is a sign of a bull market. Thus, it is a motivator for investors to enter the stock exchange.

The findings emphasized that it is essential to maintain a low inflation rate and low risk-free interest rate at the same time to enrich the performance of the Sri Lankan share market by maintaining a well-performing and high liquid capital market.

Having a low risk-free interest rate is a motivation for investors to enter the Sri Lankan stock exchange under low risk. Further, such a low-interest rate condition would expand the lending and borrowing conditions within the country. This would cause to increase in the performance of the listed companies and develop an uprising platform for investors to trade actively.

A low inflation rate could increase domestic savings by stabilizing the intrinsic value of the currency unit, and it will lead to motivating domestic individuals and corporate investors to trade within the stock exchange. Since developing countries commonly experience increasing price levels [43], investors need to draw their attention to the inflation trend of the country when they invest their money in the stock exchange. Further to the findings of the study, the current hyperinflationary condition could create a threatening environment to the performance of the Colombo Stock Exchange. Thereby, based on the findings, the current study recommends developing macroeconomic policies to maintain a low level of inflation and treasury bill interest rate to uplift the performance of the share market (*ceteris paribus*).

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