
Model of the Determinants of Work Stimulation in Female Heads of Household

Javier Carreon Guillen¹, Leticia Maria Gonzalez Velasquez², Modesto Barron Wilson², Victor Hugo Meriño Cordoba³, María del Rosario Zayas Campas², Cruz Garcia Lirios^{1,*}, María del Rosario Molina Gonzalez⁴

¹Department of Social Work, Mexico University, Huehuetoca, Mexico

²Department of Economy, Sonora University, Navojoa, Mexico

³Department of Education, Amigo University, Medellin, Colombia

⁴Department of Social Science, Sonora University, Navojoa, Mexico

Email address:

javierg@unam.mx (J. C. Guillen), leticiamaria.gonzalez@unison.mx (L. M. G. Velasquez), modesto.barron@unison.mx (M. B. Wilson), victor.merinoco@amigo.edu.co (V. H. M. Cordoba), rosario.zayas@unison.mx (M. del R. Z. Campas), garcialirios@uaemex.mx (C. G. Lirios), rosario.molina@unison.mx (M. del R. M. Gonzalez)

*Corresponding author

To cite this article:

Javier Carreon Guillen, Leticia Maria Gonzalez Velasquez, Modesto Barron Wilson, Victor Hugo Meriño Cordoba, María del Rosario Zayas Campas, Cruz Garcia Lirios, María del Rosario Molina Gonzalez. Model of the Determinants of Work Stimulation in Female Heads of Household. *European Business & Management*. Vol. 8, No. 2, 2022, pp. 48-54. doi: 10.11648/j.ebm.20220802.13

Received: January 13, 2022; **Accepted:** January 28, 2022; **Published:** April 9, 2022

Abstract: Background. Until February 2022, more than 200 million have been infected with COVID-19, who suffer from lasting effects such as depression, insomnia, fatigue or stress. In this sense, cognitive stimulation therapy is an alternative to the reactivation of personal, family, educational or work functions, although the scope of the technique in labor and social reintegration is unknown. Target. If there is a lack of knowledge of the effects of COVID-19 in the classroom, then it is necessary to explain rehabilitation through cognitive stimulation on performance and school performance. Method. A cross-sectional, correlational and exploratory study was carried out with a sample of 100 students from a public university in central Mexico, considering their participation in professional practices and social service in public health centers specializing in cognitive stimulation. The Self-Care Scale was used, which includes 72 reagents around the cognitive determinants of self-care and the indicators of prevention of contagion and disease by COVID-19. Results. It was found that the perceptions of cognitive stimulation, which are based on observation, relaxation and musical expressiveness, determine the self-care indicated by the prevention of infections and diseases. Conclusion. The results of the study are discussed in relation to the state of the art, considering that risk perceptions predict self-care and rehabilitation.

Keywords: Volitional Development, Mesosystem, Family, Early Stimulation, Structure

1. Introduction

Within the framework of human capital formation, mainly intellectual, early or initial stimulation represents an antecedent for academic, professional and work stimulation in accordance with personal development theories, which propose that the conformation of a favorable environment such as a quality school and relationships free of violence and family are conducive to meaningful learning. The extension of a favorable environment and its incidence in the behavior of the

individual has had resonance in the processes of adherence to the treatment since they suppose a favorable climate for the relearning of risk-free and violence-free relations, antecedents of the prevention and even the promotion of health [1].

In the same sense of the impact of the environment on public health, studies of the quality of life and subjective well-being have warned favorable trends in niches where people develop an identity, rootedness and attachment to the place being more prone to greater productivity and performance when their communities are free from risks or

threats. Consequently, work stimulation has been understood as the effect of the school, work and family environment on the propensity of people to direct their efforts, dispositions and talents toward an academic and professional education related to the care of their community, quality of life and family well-being as a staff [2].

Work stimulation would be linked to the learning of risk-free and violent relationships such as the choice of partner, assertiveness and happiness, indicators of the effects of stimulating the environment on personal processes, decision making and systematization of behaviors. The purpose of this study is to establish the impact of a public health program on early stimulation as a quality of life factor in the initial education system. The psychosocial model of public health is made up of three dimensions around which social services interact with prevention and immediate attention. [3]

The National Institute of Statistics and Geography (INEGI), in its report for the year 2010 warns a rising trend of births if the 2005 data is considered, compared to the data for the year of 2008. The trend of births would also be related to the incidence of deaths which has also been increasing, considering the 1985 data compared to the data for the year corresponding to 2004. The case of children under three years is striking, since *diabetes mellitus* is the main cause of death, followed by ischemic heart and cardiovascular diseases. In this sense, the prevention and attention of diseases from the early stimulation seem to be relevant; especially if it is considered that an exercise session could help to activate the propensity to take care of health in families. [4]

Early stimulation refers to *a sequential, continuous, systematic and regulated treatment to improve sensory abilities, without compromising the development of the nervous and cognitive system in the first years of a child's life*. It is important to note that the state of the art related to early stimulation focuses on different dimensions: emotional, cognitive, behavioral, moral and social. In this sense, the studies on early stimulation, despite their theories and interdisciplinary methods, exhibit an eminently psychological approach. [5]

1.1. Theories of Labor Stimulation

In effect, the Theory of Moral Development (TMD), one of the theories on which early stimulation is based on three different stages: 1) preconventional, 2) conventional and 3) postconventional. It is a cultural-cognitive structure in which moral principles interact within a reference group or membership. The conflict of endo-group versus exo-group principles generates changes around the socialization and identity of individuals. That is, moral principles not only guide behavior but also define emotional, cognitive and behavioral changes based on judgments of dilemmas consisting of everyday situations. Moral principles are the result of interaction between groups and their members. In the case of families, parents educate their children by encouraging ethical and moral values or principles, although in appearance, only auditory, visual, kinesthetic, emotional or sensory stimulation is performed. [6]

In this sense, TMD is an extension of the Theory of Development Statutes (TDS) around the moral judgment of

children that is cognitive and social. The cognitive moral development as the last stage is the first stage of evolutionary social development child. Even, the TMD incorporates the levels of interaction proposed by the Theory of the Ecology of Human Development; microsystem, mesosystem, exosystem and macrosystem in which groups and individuals interact with situational environments. In effect, the TMD poses an evolutionary growth from the interaction with the environment of the group to which the children belong. This environment is presented in situations that must be judged. As dilemmas of choice, the situations are directly related to evaluations and negative or positive evaluations of the behavior of similar people in homogeneous situations. [7]

The early stimulation has its origin in Jean Piaget's Theory of Development Stages, since it has been proposed as a systematic process of parental influence on the abilities, abilities and competences of its children. However, TED only explained cognitive behavioral evolution. In this sense, moral development explains the cultural socio - cognitive development and Theory of Moral Development (MDD) raises system to s interaction between the groups to which children belong and environmental and contextual situations they are exposed choosing, judging and evaluating said conventions. [8]

1.2. Studies of Work Stimulation

Psychological studies of early stimulation have established stages, phases, areas, factors and dimensions of intervention to demonstrate the direct, positive and significant effect of strategies and techniques of parental stimulation-tutorials on the evolutionary development of children and adolescents. Unreally stimulation program focused on family diverge about the importance of family dynamics include school performance as an effect of the care of the physical, emotional, cognitive and motor health. The program was evaluated by judges who gave it content validity. [9]

In an association between the detected needs of the child and his chronological age of sensorimotor development, the intervention of the tutor-therapist was decisive. Given that the diagnosis of children's needs corresponds with the chronological age of sensory and motor development, the role of the specialist is fundamental in influencing child development. The decrease in cerebral palsy from early stimulation. During the treatment, three areas of intellectual development of great importance intervened: audiovisual, physical rehabilitation and congenital defectology. At the end of the intervention, they found an increase in the coefficient of cognitive behavioral development. [10]

The risk factors around the birth of an experimental group before and after the stimulation warn a decrease in the risk factors of the experimental group compared to the control group. During the 40-week early stimulation period, the experimental group achieved a higher percentage of cognitive-behavioral development in reference to the control group. Three stages of the study: diagnosis, planning and intervention describe in the effect of the ludotherapy in children on the part of personnel of infirmary and pediatrics of the General Hospital of San Rafael de Alajuela, Costa

Rica. In the first stage, they demonstrated that health professionals have basic knowledge that, due to their degree of specialization, has affected the anxiety levels of hospitalized children and their families. [11]

Do you are the children's behavior history: 1. positive and neutral. 2.- sensitive and attentive; this in direct relation with four consequent maternal conducts: sensitive attentive, sensitive affectionate, intrusive affectionate and instruction to observe the differences that were significant between two groups; low in coordination and high in coupling. In almost all combinations significant differences were demonstrated, only in the high-coupling group the intrusive response was spurious in relation to the antecedent infantile behavior. [12]

In contrast, five areas of early stimulation: mathematical, social, personal, cognitive and motor; they defined a structured educational system aimed at the development of children. Subsequently, he demonstrated five behavioral effects of early stimulation: socialization, identity, responsibility, expressiveness and responsibility. However, some behaviors of self-control and hygiene could not be established. In this sense, early stimulation was related to divergent thinking, in clear contrast to logical-mathematical thinking. It should be noted that early stimulation encouraged reading and writing, despite the limitations of the tutors-therapists in terms of knowledge of updating programs and intervention strategies. [13]

There are areas, dimensions or factors of early stimulation: visual, auditory, tactile, olfactory, vestibular and sensory; corresponded special abilities of children to design a space stimulation. The design contemplated the analogy of a recreational space in which materials would be the main stimulators of child development. The proposal also includes the interrelation between spaces taking into account the creativity of children who could interact with other children with special abilities. [14]

The association is significant in four areas of stimulation: motor, cognitive, reading-writing and social. The first dimension refers to the stimulation and its systematic kinesthetic effects in which the child acquires skills and, above all, competences or effective responses to specific problems. The second factor refers to the development of basic psychological processes such as language, memory and perception. In the third construct, it alludes to the intelligence or intellectuality coefficient, which were evidence of the comprehension abilities of texts. Finally, in the last area, stimulation is a determinant of social, communicative, discursive and interpretive skills. [15]

The association is significant between the five phases of early stimulation. In the first diagnostic phase, interviews with parents about the abilities of their children. In the second, a curricular structure in which early stimulation would be included to influence the child's integral development. In the third phase, the adaptive skills whose objectives were learning to know, do, live and be. In the fourth phase, mediation strategies in which the early stimulation of the institution would be complemented with family intervention strategies. In the fifth phase, socialization strategies and family identification. [16]

There are direct and significant associations between parental self-reports and the speech observations of their children. types of speech: irregular morphology and regular morphology, which correlated positively with the word emission intervals and grammatical development protocols. Both morphologies increased to the extent that speech lengths increased. That is, the development of language is associated with the stimulation of parents towards their children. [17]

Stages of early stimulation to demonstrate the significant differences between techniques corresponding to each stimulation. In the first stage from zero to three months, the stimulation was more auditory than visual in which the gesticulations are important, but more so are the talks, massages, songs, games and lullabies. In the second stage of three to six months, stimulation through care, company, calm and conversation were essential for the acquisition of language through babbling. In the third stage from six to nine months, auditory stimulation tends to be displaced by kinesthetic stimulation because the torso and parietal exercises developed their motor skills. In the fourth stage from nine to twelve months, the stimulation is still auditory and visual, but to a greater extent it is kinesthetic since the babbling, the auditory and visual training, as well as the games are essential for the development. In the fifth stage from 12 to 18 months the language begins to develop with the reinforcement of concepts in which words and numbers have a significant effect on the learning of everyday activities through imitation. In the sixth stage from 18 to 24 months, the stimulation consisted in encouraging the narration with three-phase words. In the seventh stage from 24 to 30 months, verbal auditory stimulation is carried out with the reading of books, children's games and mnemonic exercises. Finally, in the eighth stage from 30 to 36 months, the stimulation was carried out with the help of films and telephones in which the messages or auditory, visual and verbal contents were exercised. [18]

A significant association between early stimulation and psychomotor development over four quarters of intervention. At first, 83 percent of the mothers had insufficient knowledge of the stimulation process. At the end of the intervention only four percent had the same level of knowledge. The psychological studies of early stimulation have shown the causal associative relationships between the social and institutional value judgments about the value judgments of families through the unfavorable or favorable attitudes of parents regarding cognitive, behavioral and social development of their children. In as much, valorative judgments, the attitudes towards the processes of early stimulation are evidence of the sociocultural environmental impact on the emotions, cognitions and family and parental behaviors. In other words, the development of children depends on the situations and contexts that surround their families. This influence is mediated by the attitudes, decisions, intentions and instructive educational strategies of their parents. [19]

2. Method

A cross-sectional quantitative study was carried out. A non-probabilistic selection was made among 258 students who

were studying, on a regular basis, in the Huehuetoca Professional Academic Unit of the Autonomous University of the State of Mexico. Why was this piloting applied to students at a university such as the Autonomous State of Mexico? Very simple, the piloting can be applied, for practical purposes, to any group or conglomerate, more or less homogeneous and that performs in a peaceful and constructive manner.

Now, the central purpose of turning to students who study some of the various degrees taught in that Academic Unit, belonging to the Autonomous University of the State of Mexico, was simply to pilot an instrument alluding to early stimulation. This with the purpose of getting to homogenize a later instrument. That is, to make the instrument appropriate to the culture, idiosyncrasies, values and customs of the municipality of Xilitla, SLP, with single mothers who are entrepreneurs and dedicated to coffee growing. Of course, the fulfillment of the previously indicated requirements always remained present. It is convenient to point out that once obtained the results of the piloting, later, the different interviews could be carried out, with the single mothers dedicated to coffee growing in the municipality of Xilitla, SLP, in an optimal way and with the least possible setbacks.

We used the short version of the Adoption Scale Self-Care which includes 72 statements about norms (alpha = 0,724), values (alpha = 0,789), beliefs (alpha = 0,761)), virtues (alpha = 0,751), spaces (alpha = 0,790), quality (alpha = 0,841), perceptions (alpha = 0,829), knowledge (alpha = 0,895), skills (alpha = 0,886), attitudes (alpha = 0,856), decisions (alpha = 0,719), intentions (alpha 0,725) and behaviors (alpha 0,826) with five response options ranging from "it does not look like my situation" to "it is very similar to my situation".

The participants were interviewed and surveyed in the facilities of the Municipal Library "Florencio Salazar Martínez". They were informed that the results of the investigation would not affect their school situation positively or negatively. They were asked to honestly and honestly answer the questions and assertions. Likewise, they were asked to participate more students from their own campus, for this purpose the attendance to the library in question was made more expensive. The truth is that the answer - perhaps because of the novelty of the case - was quite successful. Finally, they were invited to consult the results in the final report of the research group. The data were processed in the Statistical Package for Social Sciences (SPSS for its acronym in English) and the Software of Analysis of Structural Moments (AMOS for its acronym in English) in its versions 10 and 6.0.

The parameters of kurtosis, Cronbach's alpha, KMO coefficients, Bartlett's test, factorial weights, Pearson correlations, "phi" covariance, "beta" and "range" weights, as well as adjustment and residual indexes were used in order to contrast the model of relationships specified with the observed data.

2.1. Normal

The value of the kurtosis close to the unit was assumed as evidence of the normal distribution of respondent responses with respect to the assertions, which measure the study

variables in an instrument with response options and interval measurement levels.

2.2. Validity

The KMO coefficients higher than 0,600 and the Bartlett test with significance levels less than 0.050 were assumed as evidence of product moment correlations that facilitated the exploratory factor analysis of principal axes with promax rotation. Subsequently, factor weights greater than 0,300 were considered as evidence of the maximization of variance in terms of the factors derived from the exploratory analysis. The explained variance percentages higher than 0.20 were assumed as evidence of acceptance of the null hypothesis.

2.3. Reliability

The Cronbach's alpha value greater than 0.60 was assumed to be sufficient to demonstrate the internal consistency of the indicators with respect to the general scale and the particular subscales. The correlation product of the moment: higher than 0.90 was considered as an evidence of collinearity and multicollinearity, which means that the items are similar in terms of their contents.

2.4. Correlation

Pearson's *r* values close to unity and zero were discarded from further analysis since they signify collinear or spurious relationships. On the other hand, those values higher than 0.30 and lower than 0.90 were assumed as evidence of dependency relationships.

2.5. Covariance

The "phi" values between 0.30 and 0.90 were identified as evidence of dependency relationships for the case of categorical variables or in combination with continuous variables.

2.6. Structure

The "beta" values between exogenous and endogenous variables between 0.30 and 0.90 were assumed as evidence of dependency relationships. Similarly, "gamma" values between endogenous variables close to zero or unity were discarded from further analysis.

2.7. Adjustment

The Adjustment Goodness Index (GFI) close to the unit was assumed as evidence of adjustment and acceptance of the null hypothesis. On the other hand, values lower than 0.975 were considered as evidence of rejection of the null hypothesis and acceptance of the alternative hypothesis.

2.8. Residual

The values close to zero were assumed as evidence of adjustment between the specified relationships and the data obtained, therefore, the null hypothesis of adjustment between both models was accepted. In contrast, values higher than 0.007 were considered as evidence of rejection of the null hypothesis.

3. Results

normal distribution, reliability and validity of the instrument that measured the early stimulation.

Table 1 shows the parameter values that demonstrate the

Table 1. Descriptiving the instrument.

R	M	S	C	A	F1	F2	F3	F4	F5	F6	F7	F8
r1	4.3	1.3	1.3	,76	,35							
r2	4.5	1.2	1.2	,77	,46							
r3	4.8	1.0	1.4	,78	,56							
r4	4.0	1.1	1.5	,79	,60							
r5	4.4	1.2	1.7	,70		,67						
r6	4.6	1.3	1.9	,72		,51						
r7	4.4	1.5	1.6	,73		,42						
r8	4.3	1.4	1.0	,75		,43						
r9	4.5	1.8	1.3	,76			,57					
r10	4.4	1.5	1.5	,78			,65					
r11	4.2	1.8	1.4	,75			,69					
r12	4.1	1.9	1.7	,71			,62					
r13	4.0	1.4	1.5	,70				,47				
r14	4.8	1.5	1.6	,73				,52				
r15	4.7	1.3	1.9	,72				,48				
r16	4.3	1.2	1.4	,74				,54				
r17	4.5	1.6	1.3	,79					,56			
r18	4.6	1.7	1.2	,78					,55			
r19	4.8	1.0	1.1	,74					,51			
r20	4.4	1.3	1.0	,75					,56			
r21	4.1	1.6	1.9	,72						,47		
r22	4.2	1.8	1.8	,71						,43		
r23	4.3	1.2	1.7	,70						,41		
24	4.8	1.3	1.6	,73						,59		
r25	4.3	1.0	1.8	,77							,52	
r26	4.5	1.2	1.5	,70							,47	
r27	4.7	1.6	1.9	,73							,52	
r28	4.3	1.0	1.6	,74							,42	
r29	3.6	1.7	1.0	,72								,51
r30	3.6	1.9	1.6	,73								,62
r31	4.6	1.0	1.2	,71								,59
r32	3.7	1.8	1.0	,72								,48

Source: Prepared with the study data; R = Reactive, M = Mean, S = Standard Deviation, K = Kurtosis, A = Cronbach's Alpha, removing the value of the item. Adequacy (KMO = 0,672), Sphericity = [$\chi^2 = 235, 13$ (24gl) $p = 0,000$] Method: Main Axes, Rotation: Promax. F1 = Values (13% of the total variance explained), F2 = Beliefs (1 0% of the total variance explained), F3 = Perceptions (7% of the total variance explained), F4 = knowledge (5% of the total variance explained), F5 = H abilities (4% of the total variance explained), F 6 = Attitudes (3% of the total variance explained), F7 = Intentions (2% of the total variance explained), F8 = Behaviors (1% of the total variance explained).

The reliability of the scale exceeded the minimum required to be considered as consistent in different scenarios and samples. The validity obtained a preponderant intentional factor (IS) that explained 45% of the total variance.

The adequacy and sphericity reached the values required to carry out the exploratory factorial analysis of principal axes with promax rotation [$\chi^2 = 235, 13$ (24gl) $p = 0.000$; KMO = 0.662].

Table 2. Correlations and covariances between the factors.

	F1	F2	F3	F4	F5	F6	F7	F8	F1	F2	F3	F4	F5	F6	F7	F8
F1	1.0	,65 *	,58 **	,52 *	,60 ***	,47 *	,50 **	,62 *	1.9	,43	,53	,44	,65	,43	,58	,69
F2		1.0	,43 *	,67 *	,59 *	44 **	,63 *	,66 **		1,8	,47	40	,50	,47	,57	,67
F3			1.0	,52 *	,52 *	,58 *	,54 *	,59 *			1.9	56	,51	,54	,53	,65
F4				1.0	,51 *	,62 ***	,55 *	,57 *				1.7	,48	,52	55	,63
F5					1.0	,59 *	,50 ***	,52 *					1.6	,49	,67	,62
F6						1.0	,47 *	,47 **						1,8	,62	60
F7							1.0	,51 ***							1.7	64
F8								1.0								1.9

Source: Prepared with the study data; F1 = Values, F2 = Beliefs, F3 = Perceptions, F4 = Knowledge, F5 = Habilities, F6 = Attitudes, F7 = Intentions, F8 = Behaviors: * $p < ,01$; ** $p < 0.001$; *** $p < ,0001$.

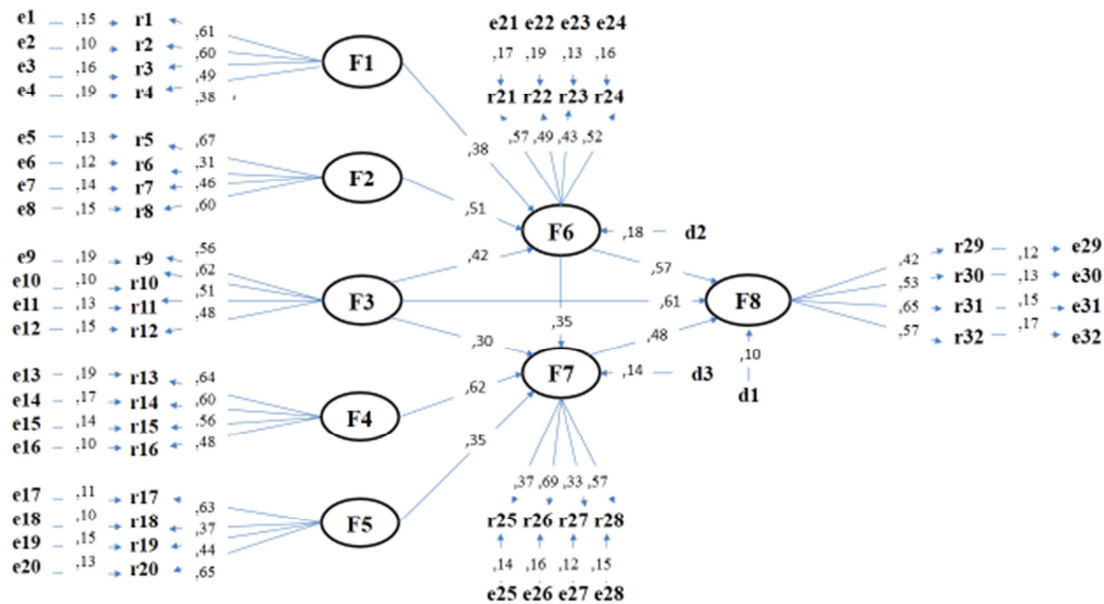


Figure 1. Structural equation modeling.

Source: Elaborated with data study; F1 = Values, F2 = Beliefs, F3 = Perceptions, F4 = Knowledge, F5 = Abilities, F6 = Attitudes, F7 = Intentions, F8 = Behaviors; d = disturbance measured factors; e 0 errors measured indicators; \leftarrow relations between disturbance with factors or errors with indicators; \rightarrow relations between factors and indicators.

Once the eight factors were established, we proceeded to estimate the associations and covariance between them in order to establish their dependency relationships and the emergence of a factor common to early stimulation (see Table 2 and Figure 1).

The adjustment and residual parameters [$\chi^2 = 14.25$ (23gl) $p = 0.000$; GFI = 0.975; CFI = 0.970; NFI = 0.925; RMSEA = 0.004; RMR = 0.001; $R^2 = 0.256$] suggest the non-rejection of the null hypothesis relative to the significant differences between the variables with respect to the model.

4. Discussion

In relation to early stimulation as a result of adopting parental parenting styles centered on permissiveness, the present study shows that the family sine is of the utmost importance, but the interrelation between parents and social workers has allowed a greater incidence in the reproduction of healthy and violence-free lifestyles, focused above all on so-called self-care, rather than family dedication or absorption.

In this sense, early stimulation as part of a treatment process is closer to adherence, rather than to a parenting style. In the present study it was highlighted that it is the norms and values that, when interacting, determine a perception of risk that encourages the adoption of early stimulation. That is, the styles of parental parenting are prone to treatments as long as their perception of risk intensifies. [20] In this way, the perception of risk crystallized in a norm of family prevention comes to determine an obvious more protective parenting style, based on which the adoption and implementation of early stimulation will be encouraged.

In effect, once the adoption of early stimulation is

completed, it does not guarantee an implementation, but if a close group, then the parenting styles adopt the treatment will reflect that influence in their treatment or prevention protocols. This is the case of a member of the family whose illness is linked to stimulation as treatment or rehabilitation therapy. [21] However, the adoption of early stimulation is closer to the perception of risk than in the parenting styles, which implies a threshold of vulnerability, as in the case of first-born children with low birth weight. In the present study it has been shown that attitudes, as parents' evaluations regarding the health of their children, directly affects the adoption of a treatment.

It is recommended to deepen the trajectories of dependency relationships between parenting styles with emphasis on perceptions of risk and relationship with the adoption of early stimulation in future parents or prone to sexual reproduction as a community or group norm. A study of the factors that determine the perception of risk would allow an incidence in cases of unwanted pregnancy, or else, in cases in which the future parents will adopt parenting styles that will lead them to implement strategies to prevent diseases. [22] The contribution of the present work, embodied in this chapter, to the state of knowledge, lies in the contrast of a model for the study of early stimulation in which values turned out to be its main determinants. In reference to a correlation between selfish values and attitudes towards early stimulation, this research considers that they are the external determining values of adoption to treatment whose explanatory power is transmitted by attitudes towards the disease, carriers or health care professionals.

However, the generality of social values, even group values such as family values, are general factors and, therefore, little explanatory of specific behaviors such as

adoption to treatment. It is recommended the inclusion of other perceptual variables in which the risk would determine adoption behaviors to the treatment of a chronic-degenerative disease.

5. Conclusion

The objective of this work was to evaluate the effects of early or initial stimulation, obtaining the validity of an instrument and the contrast of a model, but the research design limited the findings to the research scenario, suggesting the use of the instrument and the hiring of the model in other scenarios and samples where academic, professional and professional intellectual capital is formed.

The main finding lies in the determination of behavior from perceptions of cognitive stimulation. In other words, the consequences of COVID-19 in social service spaces and professional practices were corrected with cognitive stimulation that consisted of the symbolization of the pandemic, the representation of its consequences, auditory relaxation, the exercise of memory, the visualization of strategies and self-care.

Regarding the neurocognition involved in the teaching and learning of the prevention of COVID-19, the present work suggests that the symbolization of contagion, the representation of the disease and the perception of risks are central axes in the prediction of preventive behaviors and self-control. In this sense, pandemic mitigation policies can be disseminated through risk communication. In addition, the containment of COVID-19 can be established from pedagogical sequences that promote self-control of risks.

The importance of this project lies in the design of community health policies that not only prevent situations or scenarios of insecurity, but also promote health focused on risk-free and violent relationships, promote assertiveness, competitiveness and the satisfactory happiness of future professionals and intangible assets of the organizations.

References

- [1] Bustos, J. M., Juárez, M. & García, C. (2019). Discussion of a theoretical review alluding to sustainable behavior and the governance of common goods. *Gestión de las Personas y Tecnología*, 34, 39-52.
- [2] Campos, C., Cordero, S., Rojas, G. and Vargas, M. (2005). Ludotherapy and early stimulation: care of the hospitalized child and the girl and her family. *Nursing in Costa Rica*. 12, 4-10.
- [3] Castellanos, P., García, F. and Mendieta, P. (1999). Sensorimotor stimulation from the integrated model in early care. *Century Zero* 31, 5-13.
- [4] Cerezo, M., Trenado, R. and Pons, G. (2006). Early mother-child interaction and factors that negatively affect parenthood. *Psicothema* 18, 544-550.
- [5] Escalona, J. and López, M. (2011). Impact of an early stimulation program on low birth weight children. *Pediatrics Magazine*. 8, 42-72.
- [6] García, C. (2011). Structure of the parental provision towards early stimulation. *Journal of Psychology*, 15, 1-10.
- [7] García, C. (2019). Dimensions of human development theory. *Ehquidad*, 11, 27-54
<http://dx.doi.org/10.15257/ehquidad.2019.0002>
- [8] García, C., Montero, M., Bustos, M., Carreón, J. and Hernández, J. (2012). Model of the sociodemographic and cognitive determinants of early stimulation. *Revista Huaricha*, 9 (19), 127-147.
- [9] García, M., Tacoronte, M., Sarduy, I., Abdo, A., Galvizu, R., Torres, A. and Leal, E. (2000). Influence of early stimulation in cerebral palsy. *Journal of Neurology*. 31, 716-719.
- [10] González, C. (2007). Early stimulation programs from the teacher's perspective. *Liberabit*. 13, 19-27.
- [11] Jara, M. and Roda, P. (2010). Curricular proposal of adaptive skills for the early stimulation of children from 0 to 3 years of age with cognitive disabilities. *Educare* 1, 143-158.
- [12] Llamas, B., López, S. & García, C. (2019). Specification of a model adherence to treatment. *Ajayu*, 17 (1), 140-160.
- [13] Manzano, M., Perera, M., Ortiz, L. and Arena, C. (1990). Design of an early stimulation program for children with hearing problems. *Cuban Journal of Psychology*. 7, 137-143.
- [14] Mariscal, S., Nieva, S. and López, S. (2010). Observe and measure early grammatical development in Spanish. *Psicothema* 22, 51-56.
- [15] Martínez, C., García, P., Poblano, A. and Madlen, M. (2010). Early stimulation of hearing and language for children with high risk of neurological sequelae. *Mexican Pediatric Record*. 31, 304-310.
- [16] Martínez, E., Sánchez, A. & García, C. (2019). Gobernanza de la calidad de vida y el bienestar subjetivo. Governance of quality of life and subjective well-being. *Ajayu*, 17 (1), 121-139.
- [17] Molina, T. and Banguero, L. (2008). Design of a sensory space for the early stimulation of children with multideficit. *Journal of Biomedical Engineering*. 2, 40-47.
- [18] Moreno, A. (2009). Early stimulation Innovation and Educational Trends. 14, 1-9.
- [19] Pando, M., Aranda, C., Amezcua, M., Salazar, J. and Torres, T. (2004). Early stimulation in children under four years of marginalized families. *Mexican Journal of Pediatrics*. 71, 273-277.
- [20] Pérez, G., García, C. & Pérez, M. I. (2018). Felicidad en el noviazgo en las relaciones de parejas libres y asertivas. Happiness in courtship in relationships of free and assertive couples. *Alternativas*, 40, 128-140.
- [21] Tejada, M. and Otalora, C. (2006). Cognitive stimulation of mothers of the popular sector. *Research and Postgraduate* 21, 43-68.
- [22] Torres, A., Montilva, M., Ramírez, J. Zerpa, C., Zapata, E., García, M., Papale, J., Puertas, M., Franco, M. and Palencia, E. (2010). Moral development in students of nursing and medicine at the Universidad Centro Occidental Alvarado. *Journal of Medicine*. 33, 36-41.